

Conwy County Borough Council is seeking for partners willing to develop a joint European project proposal which aims to address in a sustainable way the issues created by demographic change by supporting intergenerational community management in Wales and Ireland.

PARTNER PRESENTATION	
<p>Conwy County Borough Council www.conwy.gov.uk</p>	<p>Conwy County Borough Council is a Welsh Local Authority which provides services to those who live in, work in, or visit the County. The Council comprises 23 Departments and 59 Councillors.</p> <p>The Council's staff and elected members are responsible for the delivery of local services to the County's 112,000 inhabitants and for the implementation of local policies in a wide range of field (e.g economic regeneration, social inclusion, sustainable tourism, rural development, coastal protection etc).</p> <p>Conwy County is located in North Wales and surrounded by the Irish Sea and the Snowdonia National Park. Tourism, health & social work, agriculture and local businesses are the key economic sectors of the area.</p>
Service	<p>Conwy's adults' and community services provide a range of community care facilities, available to anyone aged 18 or over who needs advice, support or care because of their particular needs.</p>
European Unit	<p>The European Unit's officers have an extensive experience in developing and implementing projects funded by the European Structural Funds (ERDF, ESF) and other European Funding Programmes (INTERREG, FP7, LIFE+, CIP etc.)</p>
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PROJECT DESCRIPTION	
Title	Age Friendly Communities - AFC
Problematic	<p>Demographic change across the EU will have economic, social and environmental issues that will impact on the lives of older people in particular. Challenge faced across Europe will be to create neighbourhoods with space for all age groups resulting in mixed generation communities of highly engaged citizens.</p>
Summary	<p>"Age Friendly Communities" (AFC) aims to address in a sustainable way the issues created by demographic change by supporting intergenerational community management in the Welsh and Irish partners localities. The project will support the cohesion of intergenerational neighbourhoods and the development of intergenerational community strategies.</p>
Objectives	<p>AFC will:</p> <ul style="list-style-type: none"> - Support the community cohesion and regeneration of the partner's territories by encouraging intergenerational neighbourhoods, tackling exclusion and promoting equality - Participate to the well-being of the partners territories by supporting lifelong learning within the elderly population - Preserve the cultural heritage of the partners territories by developing the skills and capacity of local residents to participate within their communities

	<ul style="list-style-type: none"> - Ensure fine-tuning on intergenerational cohesion involving different actors working in intergenerational development
Activities	<p><u>Intergenerational Community Strategy</u></p> <ul style="list-style-type: none"> - Developing a transnational strategy <ul style="list-style-type: none"> o Identification of European best practices: conferences and workshops o Launch of transnational intergenerational community strategy: report - Developing local strategies <ul style="list-style-type: none"> o Cooperation between local stakeholders through the development: working group o Launch of local intergenerational community plans: report <p><u>Intergenerational Neighbourhoods Cohesion</u></p> <ul style="list-style-type: none"> - Developing public spaces areas <ul style="list-style-type: none"> o Community cafés development: To be used as an information hub in order to provide training and host a number of intergenerational events and consultations. o Woodland spaces improvement: To improve woodland spaces and organise intergenerational walking sessions o Outdoor fitness areas equipment: To install outdoor exercise equipment making it free to use and accessible to all. - Preserving cultural heritage and history <ul style="list-style-type: none"> o Life-story projects: To encourage youngster to interview older members of the community to celebrate their lives. o History projects: To encourage youngster to interview older members of the community to understand the past o Intergenerational festivals: To involve all members of a community in an event - Encouraging healthy lifestyles <ul style="list-style-type: none"> o Outdoor fitness sessions: To organise gym outdoor sessions for elderly people. o Get on your bike scheme: To organise bike rides, and sessions on bike maintenance, safety awareness training for elderly people. o Cook & Eat projects: Older residents to teach young people how to cook - Supporting environmental sustainability <ul style="list-style-type: none"> o Let it grow projects: To encourage community growing on a family level but also using those older people who have gardening knowledge and skills to share this with the younger generations o Wildlife gardens projects: To bring children and older people together to create wildlife gardens - Supporting life long-learning <ul style="list-style-type: none"> o Skills courses: To provide training courses on basic skills, foreign languages, music, IT etc. o Talent projects: To reach difficult learners through what they like (eg. old men through sports)
Results	<p><u>Intergenerational Community Strategy</u></p> <ul style="list-style-type: none"> - New ways of thinking intergenerational community management - Coordinated and integrated approach intergenerational community

	<p>management</p> <p><u>Intergenerational Neighbourhoods Cohesion</u></p> <ul style="list-style-type: none"> - Reduction of fear of crime, negative stereotype on the community - Increased civic participation from older and younger people - Enhanced pride in the local community/ area - Increased sense of belonging to the local neighbourhood - Improved skills of local organisations and communities - Improved relationships between younger and older people - Reduced sense of isolation of older people - Older people developed healthier lifestyles - Older people engaged in volunteering and feel valued - Young people have improved understanding of the past/ their roots - Young people improved understanding of other cultures
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FUNDING SCHEME	
EU funding programme(s)	It is intended to apply for funding from the INTERREG IVA Wales/Ireland programme under priority n° 2 “Climate Change and Sustainable Regeneration”.
Estimated project costs	€600 000,00 over three years
Estimated EU grant	75% of the total costs of the project

PARTNERSHIP	
Partners involved	None
Partners required	CCBC is searching for one or two Welsh partners and two or three Irish partners.
Expected benefits from cooperation	<p><u>Need for cross-border co-operation</u></p> <ul style="list-style-type: none"> - Both territories have similar needs and face the same issues: to ensure sustainable communities and to develop cohesive intergenerational neighbourhoods - Both territories can improve the quality of results compared to the possible achievements of a partner working alone <p><u>Expected benefits to the cross-border area</u></p> <ul style="list-style-type: none"> - Exchange of experience and best practices: to identify the most suitable option - Transfer of know-how: to carry on and evaluate pilot activities - Tackling a transnational issue: to develop a joint cross-border strategy to develop sustainable communities

TIMELINE	
26 th March 2010	Initial response from potential partners
23 rd April 2010	Partnership meeting 1
21 st May 2010	Partnership meeting 2
29 th May 2010	Closure of project proposal development (work plan, budget, signed papers etc.)
11 th June 2010	Deadline for submitting the project proposal
2011-2013	Implementation of the project